



**MINISTRY OF DIGITAL ECONOMY & ENTREPRENEURSHIP  
REQUEST FOR EXPRESSIONS OF INTEREST  
THE HASHEMITE KINGDOM OF JORDAN  
YOUTH, TECHNOLOGY, AND JOBS PROJECT  
PROJECT ID: P170669  
JO-MODEE-458979-CS-QCBS  
Consultancy Service for Managing JoCodes Program**

The Ministry of Digital Economy and Entrepreneurship (MoDEE) has received financing from the International Bank for Reconstruction and Development (The World Bank) toward the cost of the Youth, Technology, and Jobs Project, and intends to apply part of the proceeds for consulting services.

Through this Request for Expressions of Interest (REOI), the Youth, Technology, and Jobs (YTJ) Project seeks to identify and engage a Consulting Firm to manage the JoCodes Program. The program is a collaboration between the Ministry of Digital Economy and Entrepreneurship (MODEE), the Crown Prince Foundation (CPF), and the Ministry of Cabinet Affairs of the United Arab Emirates, aiming to provide a transformative learning experience across the following courses:

- Programming Fundamentals
- Data Science Fundamentals
- Android Kotlin Developer Fundamentals
- AI Fundamentals

The objectives of this assignment are to:

- Raise awareness of the JoCodes Program and foster professional communities.
- Implement outreach activities to onboard 10,000 participants.
- Provide learning support sessions for participants across all tracks, aiming to achieve a program completion rate of 30% among those onboarded.
- Monitor and report on participants' progress against established key performance indicators (KPIs).

The detailed Terms of Reference (TOR) for the assignment can be found at the following website:

<https://www.modee.gov.jo/en/modules/advancedtenders>

The Ministry of Digital Economy and Entrepreneurship (MoDEE) now invites eligible consulting firms (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services, as per the shortlisting criteria stated in the following table:

**Shortlisting criteria table**

Criterion	Relevant Documentation to be provided in EOI
1. Managing online learning programs at a large scale.	A detailed brief about at least 1 similar project in managing or delivering online learning program within the past 5 years.
2. Conducting nationwide awareness activities and cultivating professional/learning communities. At least <u>one</u> successfully completed project within the past 5 years.	A detailed brief about the consultants’ experience in conducting awareness activities within a similar context, covering 1 successfully completed project.
3. Working with universities and schools in Jordan	A detailed brief about programs/ activities or initiatives successfully conducted by the consultant in collaboration with universities and schools in Jordan. Covering 1 successfully completed project.
4. The composition of skills, competencies, and professional experience within the consultants;	A detailed brief that must cover outreach and stakeholder coordination experience, technical experience, training coordination and training delivery. Covering 1 successfully completed project.

***\*\*The EOI package should not exceed 20 pages in total and should consist of documentation that demonstrates the company’s qualifications above.***

***Note: Key staff will not be individually evaluated at the shortlisting stage.***

The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank’s “Procurement Regulations for IPF Borrowers” September 2023 (“Procurement Regulations”). Consultants may associate with other firms to enhance their qualifications, but should indicate clearly whether the association is in the form of a joint venture and/or a sub-consultancy. In the case of a joint venture, all the partners in the joint venture shall be jointly and severally liable for the entire contract, if selected.

The following is not normally be included in the same Shortlist with private sector firms:

- UN Agencies; or
- State-owned enterprises (SOEs) or institutions and not-for-profit organizations (such as NGOs, and universities), unless they operate as commercial entities that meet the requirements of Paragraph below:

State-owned enterprises (SOEs) or institutions of the Borrower’s country **may be eligible** to compete and be awarded contracts in the Borrower’s country only if they can establish, in a manner acceptable to the Bank, that they:

- are legally and financially autonomous;
- Operate under commercial law; and
- Are not under supervision by the agency contracting them.

A Consultant will be selected in accordance with the “Quality-Cost Based Selection” method set out in the World Bank Procurement Regulations dated September 2023

For questions and further information, please submit by email to [YTJ\\_tenders@modee.gov.jo](mailto:YTJ_tenders@modee.gov.jo), by **28, November 2024**. Answers will be published at the following website: <https://www.modee.gov.jo/en/modules/advancedtenders>

Expressions of interest must be submitted in **a signed and searchable PDF format by email** to [YTJ\\_tenders@modee.gov.jo](mailto:YTJ_tenders@modee.gov.jo) by 13:00 hours Amman local time **on 08, December, 2024**

**Disclaimer: Prior to the execution of the contract, the awarded consultant is required to settle the stamp fees, calculated at 0.006 of the contract value.**

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